

2013 PHOTO CONTEST

GIVE US YOUR BEST SHOT.

Alaska Airlines Magazine and Horizon Edition Magazine are now accepting entries for our 2013 Photo Contest, and we invite you to give us your best shots. Whether you are an amateur or professional photographer, you may submit up to three images. Entries may include natural scenics, urban landscapes, wildlife shots or human-interest photos. In addition to awarding prizes for the top three photographs, the magazines will publish the top 10 finalists in our May 2013 issues.

Entries must be postmarked by February 15, 2013.

FIRST PLACE

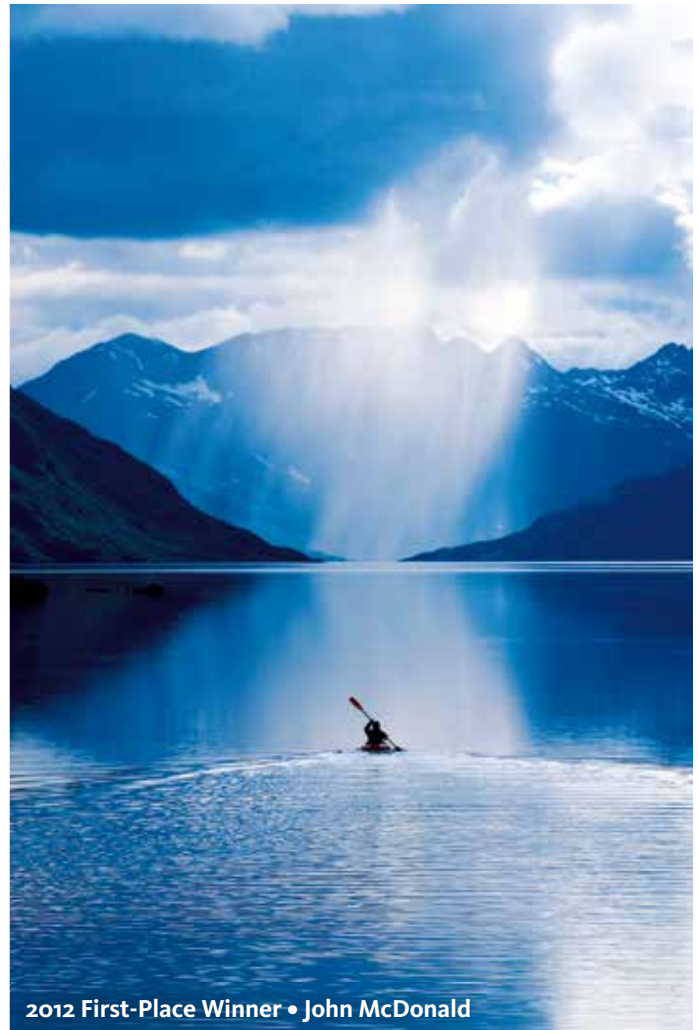
Two first-class tickets valid to any destination served by Alaska Airlines, including Alaska, the Lower 48, Canada, Mexico and Hawai'i.

SECOND PLACE

Two coach-class tickets valid to any destination served by Alaska Airlines, including Alaska, the Lower 48, Canada, Mexico and Hawai'i.

THIRD PLACE

Two coach-class tickets valid to any destination served by Alaska Airlines in the continental United States or Canada.



2012 First-Place Winner • John McDonald



RULES: Submissions—**limited to three images**—should be duplicates of 35mm slides or other color transparencies; or 4x6 or 5x7 prints from film negatives. Digital photographs must be submitted as prints. Digital manipulation that changes the content or meaning of a photograph is not allowed. Minor adjustments to brightness and color are acceptable. **ENTRIES WILL NOT BE RETURNED.** Photos must have been shot within, or near, the cities and regions served by Alaska Airlines. Photos that have been previously published, accepted for publication, or are under consideration by other publications are not eligible. Photos must have been taken on or after January 1, 2012. Print the photographer's name, address, phone number, and location of the photo on the back of each print or slide mount. Finalists may be asked to submit original materials for publication; these originals will be returned. Photographers retain all rights to their photographs. Alaska Airlines/Horizon Edition magazines reserve one-time rights to publication of winning photos, as well as rights to reprint and use photos in the magazines and on the websites of Paradigm Communications Group and/or Alaska Air Group for editorial and promotional purposes. Entrants agree that Paradigm Communications Group has the right to publish photo entries without compensation. All prize-award travel must be booked prior to December 31, 2013, and travel completed by April 30, 2014. Restrictions and blackout dates may apply to prize-award travel. Employees of Paradigm Communications Group, Alaska Airlines, Horizon Air and their agencies or immediate families are not eligible to participate.

2013 PHOTO CONTEST ENTRY FORM

Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____

Subject, location, date 1) _____

2) _____

3) _____

Signature _____

By signing this entry I agree to the rules of the contest.

SEND TO: Photo Contest, Paradigm Communications Group, 2701 First Ave., Suite 250, Seattle, WA 98121

www.inflightpubs.com • Entries must be postmarked by February 15, 2013

2ND Kevin Roland,
Bakersfield, California

Sunlight shines into
The Narrows, a section
of canyon on the north
fork of the Virgin River,
in Utah's Zion National
Park.

Prize: Two coach-class
tickets to any destination
served by Alaska Airlines,
including Alaska, the
Lower 48 states, Canada,
Mexico and Hawai'i.



SHOWCASE 2013

Congratulations to the prizewinners and finalists in our 21st-annual *Alaska Airlines* and *Horizon Edition Magazines* Photo Contest. Our art directors, editors and staff reviewed nearly 3,000 entries to reach our selection of 10 finalists, which range from dramatic stellar displays to Alaska wildlife and colorful abstractions. This year's reader photos, each taken within the Alaska Airlines route system, variously left us awestruck, informed, curious and amused. The following pages feature some of the best.



3RD Sherry Wall
Anchorage, Alaska

A brown bear fishes for
salmon in the Brooks
River, Katmai National
Park & Preserve, Alaska.

Prize: Two coach-class
tickets to any destination
served by Alaska Airlines
in the continental United
States or Canada.

1ST Delton Young
Seattle, Washington

The Milky Way glimmers
over a dry lake bed on a
moonless April night in
Death Valley National
Park, California.

Prize: Two first-class
tickets to any destination
served by Alaska Airlines,
including Alaska, the
Lower 48 states, Canada,
Mexico and Hawai'i.





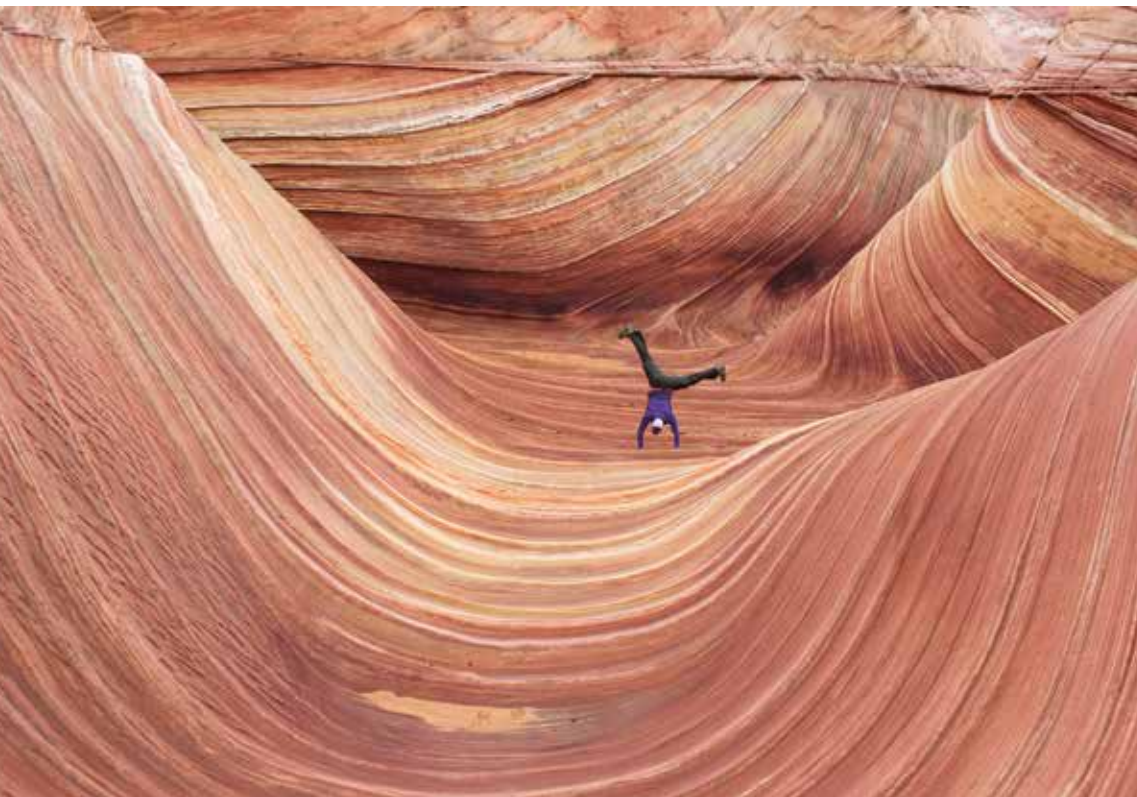
William Hughlett
Seattle, Washington
 A ship hull is reflected in waters along Terminal 91 in Seattle.



Maria Heidkamp Scully
Chugiak, Alaska
 A horned puffin feeds on small fish near Seward, Alaska.



Mandy Kivisto
Petersburg, Alaska
 A boy casts a fishing line gracefully across a lake near Petersburg, Alaska.



Dana Boulukos
Evergreen Park, Illinois
A visitor enjoys a playful moment at the Wave, a sandstone formation in the Paria Canyon-Vermilion Cliffs Wilderness Area, on the Arizona/Utah border.

Patricia de la Garza
Washington, D.C.
Movement and light merge in *Multiverse*, a light sculpture at the National Gallery of Art in Washington, D.C.



➔ Showcase Finalists



Richard Hebhardt
Juneau, Alaska
The Tree Tunnel is a mile-long stretch of eucalyptus trees near Koloa, on Kaua'i, Hawai'i.

Michael Wittenbrink
Bothell, Washington
A balanced rock stack stands against the elements at Ruby Beach, in Washington state's Olympic National Park.

