

**THE DAILY Herald**  
PO Box 930, Everett WA 98206

RETURN BEFORE  
May 31, 2013

John Q. Sample  
Or Current Resident  
123 Main Street  
Address Line 2  
Anytown, US 12345-6789

Promotional offers valid for NEW subscribers only in the Herald's home delivery area. New subscribers are defined as those who have not subscribed within the last 60 days. One promotion per address/household. Promotional offers are not eligible for vacation extensions and are non-refundable. One day and three day service includes delivery on President's Day, Thursday prior to Easter weekend, Memorial Day, Independence Day, Labor Day, Columbus Day, Thanksgiving Day, and Christmas Day (status may vary). This offer is valid until 5/31/2013.

✓ YES, I want to save up to 75% on home-delivery!

Check One	Subscription Type	Special 26-week Rate	SAVE
<input type="checkbox"/>	Sunday	\$1/week	60%
<input type="checkbox"/>	3-DAY	\$1/week	70%
<input type="checkbox"/>	7-DAY	\$1/week	75%

Please charge my:  VISA  MC  DISC  AMEX  **Best Deal!**

ACCOUNT # \_\_\_\_\_ EXP. DATE \_\_\_\_\_  
 FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY, STATE, ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_  
 SIGNATURE \_\_\_\_\_

Detach here and mail top portion in the postage-paid envelope enclosed.

Get in the  
**KNOW**

**\$1 SUNDAYS**

Sign up for 26 weeks of Sunday Herald home delivery for just \$1 per week - that's 60% OFF the standard home delivery rate. Or, get 7-day home-delivery for the same price and SAVE 75%!

- ✓ Outstanding in-depth local news coverage and community information for more than 100 years.
- ✓ Conveniently delivered to you at home, online and on your mobile device.
- ✓ Hundreds of dollars in coupon savings each week!

Call 425.339.3200  
or visit [www.heraldnet.com/know](http://www.heraldnet.com/know)

Get in the KNOW  
[heraldnet.com](http://heraldnet.com)

NOW \$1 ~~\$2.50~~ SUNDAYS

Save BIG! Get up to 75% off a subscription with The Daily Herald. Limited time only!

**THE DAILY Herald**  
Get in the  
**KNOW**

NOW \$1 ~~\$2.50~~ SUNDAYS

425-339-3200 or [HeraldNet.com/know](http://HeraldNet.com/know)

**THE DAILY Herald**  
Get in the  
**KNOW**

NOW \$1 ~~\$2.50~~ SUNDAYS

Sign up for 26 weeks of Sunday Herald home-delivery for just \$1 per week - that's 60% OFF the standard home delivery rate. Or get 7-day home-delivery for the same price and SAVE 75%!

- ✓ Outstanding in-depth local news coverage and community information for more than 100 years.
- ✓ Conveniently delivered to you at home, online and on your mobile device.
- ✓ Hundreds of dollars in coupon savings each week!

Call 425.339.3200 or visit [www.heraldnet.com/know](http://www.heraldnet.com/know)

**SIGN UP TODAY!**

Get in the KNOW

**THE DAILY Herald**

SPRING

Get in the KNOW

Coming to a neighborhood near you: Get in the KNOW

Get in the  
**KNOW**

- ✓ Get 26 weeks of Sunday Herald home delivery for just \$1 per week - that's 60% OFF or get 7-day home delivery for the same price and SAVE 75%
- ✓ Connect yourself with outstanding in-depth local news coverage and community information
- ✓ Get your news conveniently delivered to you at home, online, or on your mobile device
- ✓ Find hundreds of dollars in coupon savings each week

**THE DAILY Herald**

Get in the KNOW

Get in the KNOW Herald  
Get in the KNOW ~~\$2.50~~

**Herald**  
Get in the  
**KNOW**

NOW \$1

BUSINESS REPLY MAIL

**Herald**

**Herald**  
Get in the  
**KNOW** NOW \$1 ~~\$2.50~~ SUNDAYS

**\$1 SUNDAYS**

**Herald**  
Get in the  
**KNOW**

NOW \$1 ~~\$2.50~~ SUNDAYS