



ITALY

photographed by
Jim Nilsen

www.jimnilsen.com

FOLDING CARTON

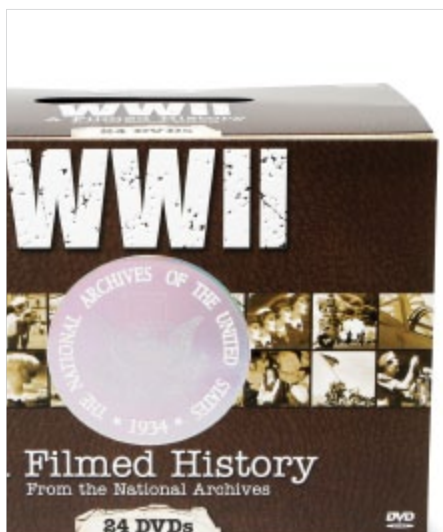


“STAND OUT
FROM THE CROWD.”

Your box needs to do more than sit on the shelf hoping someone will pick it out of a crowd. How many effects can be applied to a folding carton; you would be surprised! There is virtually no limit with our diverse capabilities. Each special effect will **enhance your brand and entice consumers** to purchase.

In addition, folding carton is more sustainable than plastic packaging and far easier to open. It eliminates all the frustration and can easily be recycled.

Our Design Center will help you with your graphics to get the absolute best effects.



Knowledgeable & Reliable



AllpakTrojan
print + packaging + display



MEXICO

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INDUSTRIAL PACKAGING



“IF IT’S PROTECTIVE
PACKAGING YOU’RE
LOOKING FOR,
NO PROBLEM!”

AllpakTrojan will customize a structure to **meet your exact needs**. Using a variety of materials, including corrugated board, foam, Cushionfold® and Astroguard™, we create container solutions for everything from food to large exercise equipment.

Special Features:

- ISTA Certified
 - Drop & Vibration Testing
- Compression Testing
- Simulation/Test Shipping

Our patented product, Cushionfold® (CFG) is a fully recyclable, environmentally friendly protective interior packaging that is less expensive than other conventional packaging materials. It's also lighter than wood, which reduces shipping costs. It can be custom designed and die cut to fit your product, and did we mention that we can print on it too? CFG requires no fumigation for shipments overseas and meets European standards.



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BRAZIL

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SINGLE FACE



“BEAUTY AND STRENGTH
ALL IN ONE!”

When you need the flash of folding carton with the strength of corrugated, single-face laminate is the answer. All of the foil, coating, and die-cutting options are at your disposal, as well as the security of knowing your packaging will **hold up in the retail channel**.

Our in-house laminating process utilizes a softened water mist to ensure a stable and flat sheet, corn starch as an adhesive and latex-based glue similar to the one you used in grade school, so it's an environmentally friendly sheet as well!



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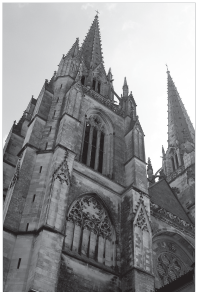


PRAGUE

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DESIGN CENTER



“PROVIDING INNOVATIVE
AND CREATIVE SOLUTIONS.”

We are one of the only printers in the Northwest featuring an in-house structural and graphic design center. Our dedicated group of designers that thrive on bringing you innovative and creative solutions!

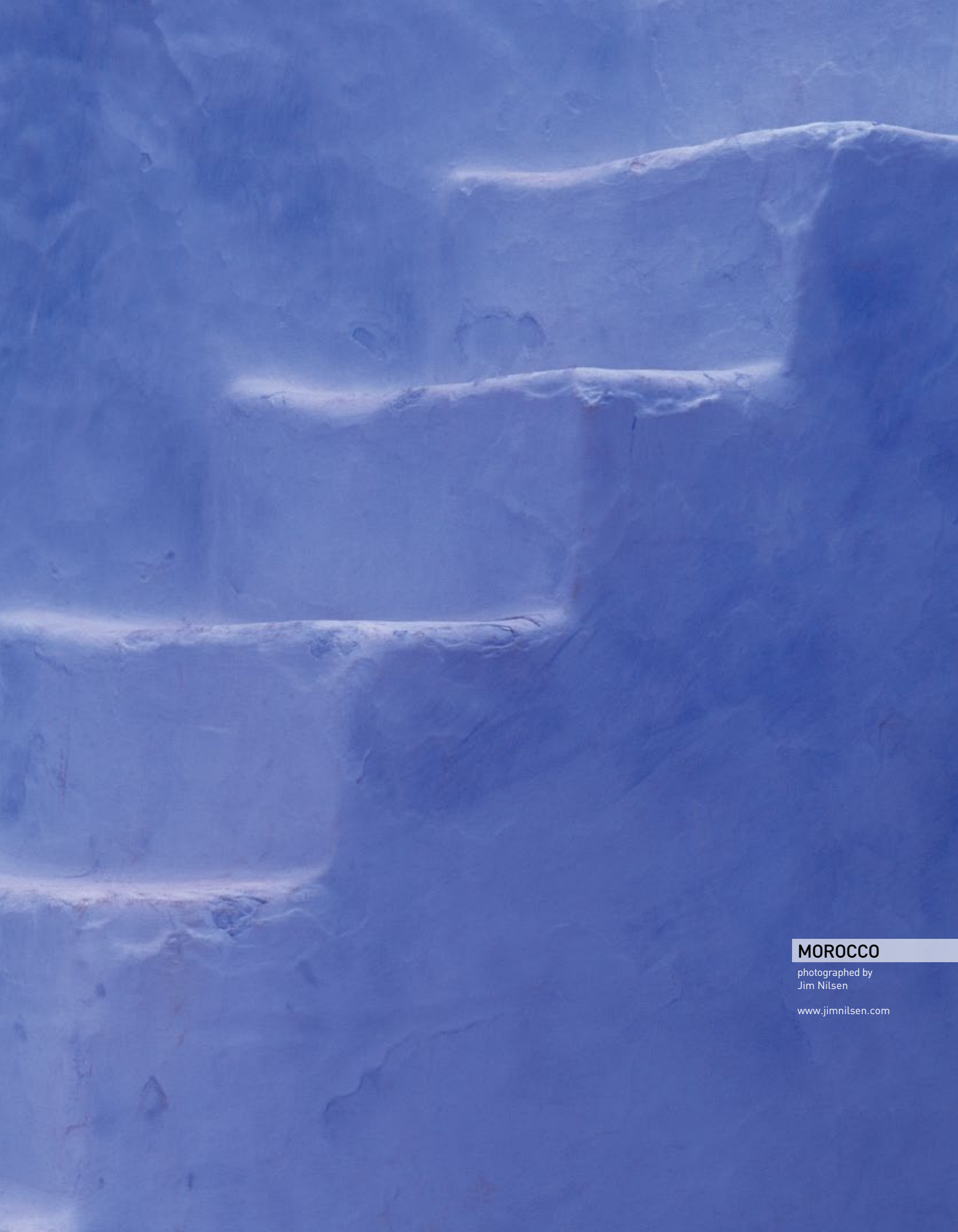
Our award-winning team is happy to collaborate with you on your existing designs or create new designs within your budget and production requirements; making projects competitive, yet anything but ordinary. The goal is to **help you sell more** products and improve your presence in the marketplace.

Features of our process include graphic and structural design; CAD technology; 3-D sketches and 'show quality' structural graphic mock-ups.

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MOROCCO

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POINT OF PURCHASE



“SPICE UP YOUR
BRAND PRESENCE.”

If you want to stand out in the crowd, you need POP. For example, 82% of consumers do not know what they are going to purchase when they go to a grocery store. Imagine if your display was able to reach those buyers!

Our Design Center thrives on creating unique structures with stunning graphics.

Your **products will get noticed** and your brand presence will blow the competition away.

For more exciting POP options, please visit our partner, Trumari to learn more about Lamas – the instant foldable display. www.trumari.com



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SPECIALTY EFFECTS



“GET NOTICED
IN THE MARKETPLACE!”

3 feet, 5 seconds...

That's how long you have to get the customer's
attention in a retail environment.

Foil stamping, embossing and debossing
capabilities can give your product that edge.
Adding custom effects like strike through,
reticulating varnish or soft touch coating, as
well as a unique die cut or window are other
great ways to **set you apart from the
competition.**

Please ask for 'Varietas', our Comparison
Swatchbook to see these effects in action.
You'll gain a world of ideas to help you reach
the eye of the consumer.



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INDIA

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PACK AND ASSEMBLY



“QUICK HANDS,
RELIABLE SOLUTIONS.”

AllpakTrojan's Pack & Assembly department provides efficient and well-managed services for almost any type of packaging and assembly project. There is **no project too small or too big**. From countertop to fully loaded pallet displays, as well as hand work and kitting, we will accommodate your needs.

As a compliment to our production capabilities, we have a dedicated team of complex project managers that will care for every aspect of your project from start to finish.

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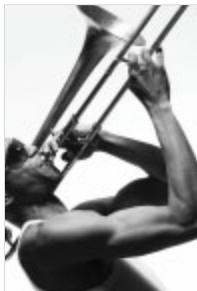


NEW ORLEANS

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FLEXOGRAPHIC PACKAGING



“FIRST IMPRESSIONS ARE LASTING, WHY NOT JAZZ UP THE PACKAGING FIRST?”

AllpakTrojan is able to reduce your packaging costs and help you sell more product by using bold, attention grabbing flexographic print. Our DRO press with in-line UV will make your product jump off the shelf and capture the consumer's eye.

In a world where unique packaging plays an increasingly important role in conveying brand quality and rapid recognition, let us help you **stand out from the competition.**



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79

MEXICO

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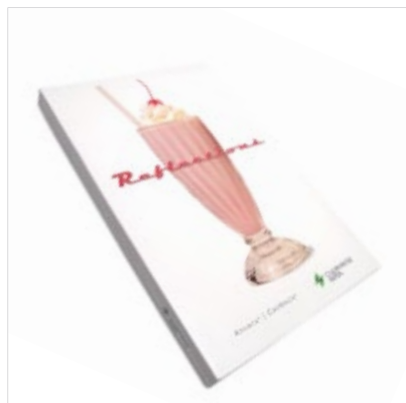
COMMERCIAL PRINT



“THERE’S NO STRONGER
WAY TO MAKE
AN IMPRESSION.”

AllpakTrojan is proud to preserve the “lost arts” of the printing industry, which serve as a solid foundation for new technology, such as computer to plate systems, G7 certification and color management. Combining traditional craftsmanship with contemporary methods **gives your printing an edge.**

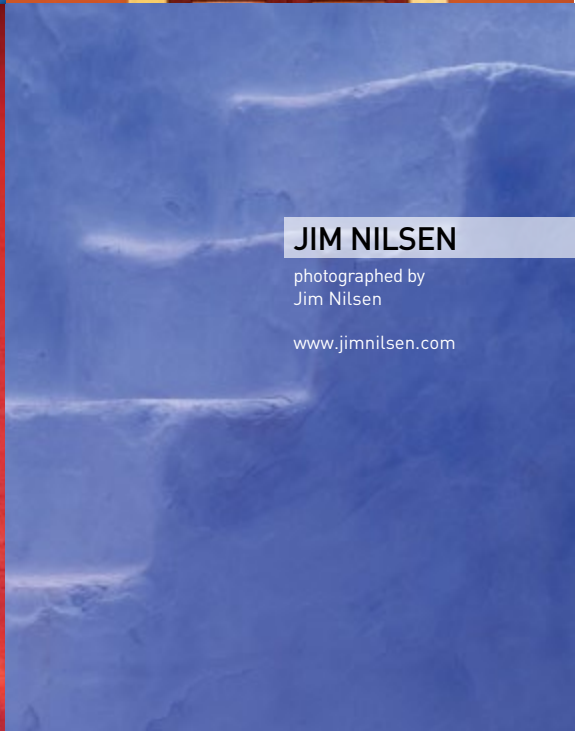
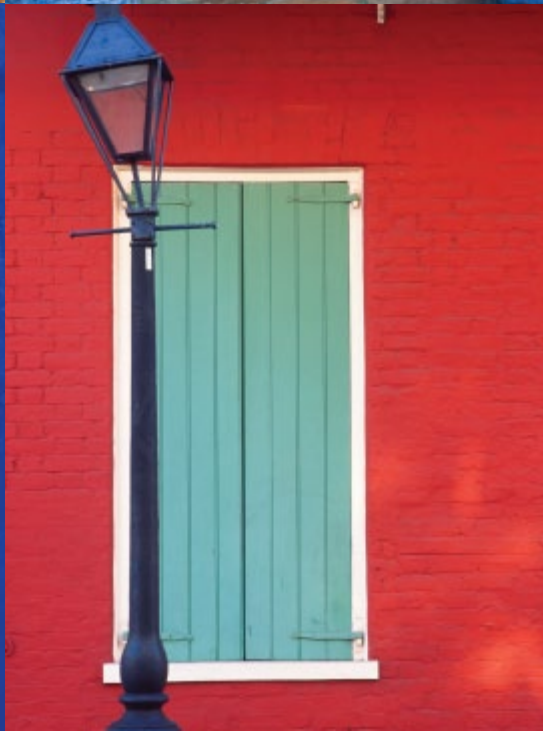
This heritage is evident in all of our printing and packaging projects. In addition, your project can be expanded to include collateral material on a variety of substrates with a multitude of print and bindery finishes. In many cases, we can provide the opportunity to press check all items of your project on the same day, so you can see your colors integrally matched.



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“ORDINARY OBJECTS
COMPOSED IN THE VIEWFINDER
CAN TURN SOMETHING
EXTRAORDINARY INTO
BEAUTIFUL.”

Jim Nilsen has worked for over twenty years as a photographer. In 1991, Jim made the decision to switch from commercial photography to his real love of capturing colorful scenes in colorful places, most of which happen to be outside of the United States.

Jim currently resides in Edmonds, Washington with his wife Magrit and their cat Roshi. As an award-winning photographer, Jim currently uses a Canon 5D MarkII for his fine-art travel photography.

Please visit Jim's website at
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